



Horizon 2020 Capacity Building/Mediterranean Environment Programme

Sub-regional training: “Effective involvement of civil society and the media in H2020 implementation”

29-30 September 2011, Podgorica, Montenegro

Introduction - The Horizon 2020 Initiative

The “**Horizon 2020 Initiative**” aims to de-pollute the Mediterranean by the year 2020 by tackling the sources of pollution that account for around 80% of the overall pollution of the Mediterranean Sea: municipal waste, urban wastewater and industrial pollution.

Horizon 2020 was endorsed during the Environment Ministerial Conference held in Cairo in November 2006 and is one of the key initiatives run under the Union for the Mediterranean (UfM). The H2020 2007-2013 Road-Map focuses on the following four pillars:

- Identification of projects to reduce the most significant sources of pollution.
- Identification of capacity-building measures to help neighbouring countries create national environmental administrations that are able to develop and police environmental laws.
- Use of the EC’s research budget to develop greater knowledge of environmental issues relevant to the Mediterranean and ensure this is shared.
- Develop indicators to monitor the success of Horizon 2020.

H2020 is made up of the following components: monitoring, reporting and research (RMR); investment; and capacity building. Under each component, a project is currently being run. H2020 Capacity Building/Mediterranean Environment Programme (H2020 CB/MEP) is the project aiming at enhancing the capacities to address pollution problems at institutional and society level. In addition, through the H2020 MEP, a Hot Spot Investment Programme (HSIP) for the West Balkans and Turkey - as complementary to the Mediterranean HSIP (MeHSIP) – is being elaborated. The other two projects currently being carried out under the investment and RMR H2020 components are respectively the MeHSIP and the Mediterranean Shared Environmental Information System (Med SEIS).

The framework - Horizon 2020 Capacity Building/Mediterranean Environment Programme

Obviously pollution is expected to be substantially reduced through the installation and proper functioning of major infrastructures (e.g. sewage treatment plants), installing pollution reduction technologies in industries, etc. However, this won’t work if institutional and individual capacities are not in place. This is what the H2020 CB/MEP aims to enhance by operating within the existing and developing policy instruments, and supporting the implementation of the commitments undertaken in the framework of the ENP as well as other regional agreements e.g. of the Barcelona Convention, while cooperating, coordinating and synergising with all relevant (EU and other) programmes.

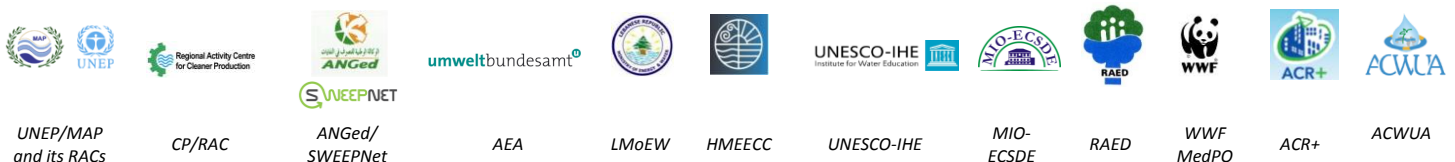
Aims and objectives

The main objective of this project is to support the implementation of Horizon 2020 with a special focus on environmental mainstreaming. It aims to address the following problems:

- low political priority given to the environment;
- insufficient integration of environment in the different sector policies (agriculture, tourism, transport or energy) and lack of inclusion of the different actors from local to international level;
- Insufficient capacities and resources at institutional and civil society level.

More specifically, the purpose is to support the implementation of the Horizon 2020 Initiative Road Map and Work Plan through capacity building and awareness raising activities, and to promote integration of environment issues in other sectors policies.

Partners



UNEP/MAP
and its RACs

CP/RAC

ANGEd/
SWEEPNet

AEA

LMoEW

HMEECC

UNESCO-IHE

MIO-
ECSDE

RAED

WWF
MedPO

ACR+

ACWUA



This project is funded by the European Union and implemented by the National and Kapodistrian University of Athens (NKUA) in consortium with: Mediterranean Action Plan of the United Nations Environment Programme and its Regional Activity Centres and Programmes (UNEP/MAP and its RACs), National Waste Management Agency (ANGed)/ Regional Solid Waste Exchange of Information and Expertise Network in Mashreq and Maghreb Countries (SWEEPNet), Umweltbundesamt GmbH – Austrian Environment Agency (AEA), Lebanese Ministry of Energy and Water - the General Directorate of Hydraulic and Electrical Resources (LMoEW), Hellenic Ministry for Environment, Energy and Climate Change, UNESCO-IHE Institute for Water Education (UNESCO-IHE), Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE), Arab Network for Environment and Development (RAED), WWF Mediterranean Programme Office (WWF MedPO), Association of Cities and Regions for Recycling and Sustainable Resource Management (ACR+), Arab Countries Water Utilities Association (ACWUA).

Partner Countries

The Partner countries are: Albania, Algeria, Bosnia- Herzegovina, Croatia, Egypt, Israel, Jordan, Lebanon, Montenegro, Morocco, occupied Palestinian territory, Tunisia, Turkey, and Syria.

Course Description - “Effective involvement of civil society and the media in H2020 implementation”

Introduction to the training course

This sub-regional training course is organized within the framework of the ENPI Horizon 2020 CB/MEP project and in response to the capacity building needs identified earlier in the project. The course is organized by WWF MEDPO and the Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE), and its duration is 2 days. The language of the training course will be English. Around 30 participants are expected to attend from Albania, BiH, Croatia and Montenegro. Participants are also expected from Israel and Turkey.

Target group

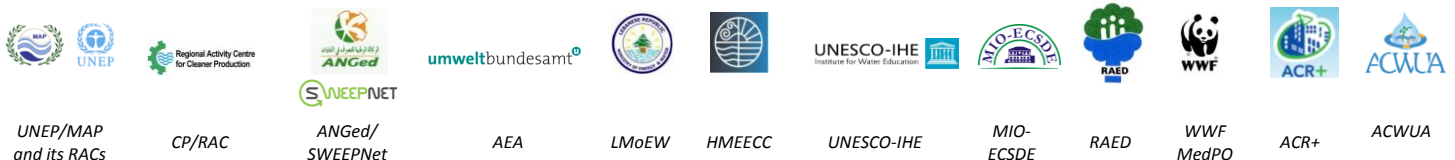
The capacity building activity is targeted to regional and national networks/associations of civil society major groups (NGO representatives, business associations, elected officials, local authorities, etc.) and media professionals, preferably dealing with industrial pollution, waste water, municipal waste, advocacy activities and awareness raising. The background level of the trainees is expected to be junior-medium.

Learning objectives

- to strengthen know-how on how organized civil society can participate in relevant regional and national de-pollution processes, what the benefits are and what the risks/costs are when there is no public participation or when public participation is applied late;
- to provide the opportunity to different civil society actors to exchange experiences about their involvement in regional and national processes of relevance including on the operationalization of different participatory frameworks e.g. the Aarhus Convention, National Action Plans, National Commissions for Sustainable Development, etc.;
- to inform media representatives about H2020, deepen their knowledge and understanding of its thematic focus, define their involvement and identify their role in enhancing the visibility of H2020, capacitate them on making the need for a de-polluted Mediterranean Sea clear to the wider public.
- to define the role of civil society in better promoting environmental mainstreaming;
- to develop capacity to provide informed inputs to EIAs process;
- to gain insight on how to set up campaigns and platforms for coordinated participation through presentation of examples and case studies;
- to develop a better understanding and capacity on how to effectively participate in the H2020 implementation;
- to develop a better understanding and capacity on how to effectively participate in major infrastructure projects (selection of sites for needed infrastructures, making choices about incentives and procedures, participating in ‘social contracts’ and ‘codes of conduct’, etc.).

Methodology and Structure

The training is intended to be mostly in the form of presentations, case studies from the region and plenary discussion. Attendance of relevant decision/policy makers may be secured as well as interactive sessions (e.g. role play exercises). Participants will be encouraged to raise questions throughout the course and contribute to the discussion with their personal or national perspective. The general structure of the course will be:





- Power Point Presentations
- Case studies and exchange of experiences and lessons learned
- Working sessions
- Interactive exercises
- Discussions on emerging topics (personal and/or national expectations and perspectives)

Learning outcomes of the training course

After the workshop, trainees will have:

- enhanced abilities and capacities to act throughout various relevant projects/processes (such as the H2020, EIA)
- enhanced knowledge of the different legal participatory frameworks relevant to the Mediterranean region;
- increased understanding of the Horizon 2020 Initiative (and its activities) and of EU mechanisms that support civil society participation in environmental policy formulation and implementation in the partner countries (including access to funds);
- sharpened skills of media representatives in a variety of H2020 related environmental issues and enhanced capacities to effectively communicate relevant environmental issues;
- better understand of national and regional policy and legal frameworks addressing key pollution sources
- deeper understanding of the role of public participation as a key driver in promoting sustainable development in the region;
- better skills to mobilize media and civil society actors (private sector, professional organisations, citizens, academics, NGOs...) as well as an increased capacity to actively contribute to environmental protection and mainstreaming;
- a clearer insight on how to bring environmental news into mainstream news and thus contribute to environmental mainstreaming;

The course will allow sufficient time for clarifications/questions/discussions of emerging topics.

A preliminary overview of the course is given below:



UNEP/Map
and its RACs



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Course schedule/ curriculum			
Day 1	Description	Duration	Method/Speaker or Trainer
Session 1	<ul style="list-style-type: none"> Welcome addresses and opening remarks Capacity Building Programme of H2020 Introduction to the course programme Introduction of trainers and participants Expectations from the workshop 	9.00-10.00	Thomais Vlachogianni, <i>H2020 CB/MEP Team</i> Christoph Stein, <i>WWF MedPO</i>
Session 2	<ul style="list-style-type: none"> Enhancing the involvement of NGOs in the "MedPartnership". Case study: The Drin Dialogue Process 	10.00-10.30	Thomais Vlachogianni, MIO-ECSDE Programme Officer
		Coffee (30 min.)	
Session 3	<ul style="list-style-type: none"> Policy and legal frameworks on waste water, municipal waste, and industrial pollution (Albania, Bosnia-Herzegovina, Croatia, Montenegro) 	11.00-13.00	Case studies presented by national experts and decision/policy makers 20 minutes + approx. 10 min. questions for each group
		Lunch (1 hour)	
Session 4	<ul style="list-style-type: none"> Identification of needs and opportunities to strengthen the role of CSOs in monitoring the implementation of relevant policy/legal frameworks 	14.00-15.30	Working Groups (by country), Facilitator <i>WWF MedPO</i>
		Coffee (30 min.)	
Session 5	<ul style="list-style-type: none"> Reporting back to plenary 	16.00-17.00	
	<ul style="list-style-type: none"> The general framework for effective civil society participation in relevant regional and national de-pollution processes 	17.00-17.30	Presentation Prof. M. Scoullas, <i>H2020 CB/MEP Team leader</i>
	<ul style="list-style-type: none"> Final remarks and conclusion 	17.30-18.00	
Day 2	Description	Duration	Method/Speaker or Trainer
Session 1	<ul style="list-style-type: none"> Running advocacy activities, raising public awareness, properly communicating the right messages and mobilizing public interest in the H2020 thematic areas Guidelines/tips on how to make information on environmental issues more "attractive" and "digestible": Telling a project's story & incorporating the local angle 	9.00-11.00	Presentation Christoph Stein, <i>WWF MedPO</i> Short presentation and interactive exercise Christine Haffner - Siffakis
		Coffee (30 min.)	
Session 2	<ul style="list-style-type: none"> Exercise on "Telling a project's story" 	11.30-13.00	All
		Lunch (1 hour)	
Session 3	<ul style="list-style-type: none"> Exploring ways to promote environmental news into mainstream news 	14.00-15.00	Round table or brainstorming
Session 4	<ul style="list-style-type: none"> Closing remarks 	15.00-15.30	
	<ul style="list-style-type: none"> Certificates Award Departure 	15.30-16.30	

