



Horizon2020  **switchmed**

Creating Synergies between H2020 Supporting Mechanism and SwitchMed

SWITCH-Med Programme
is funded by the
European Union



**Regional Activity Centre
for Sustainable Consumption
and Production**



Main objective: promoting SCP in the Mediterranean countries as means to prevent pollution and progress to green and circular economies

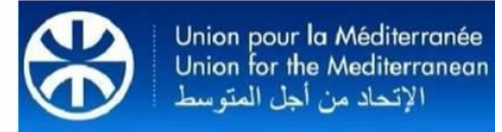
Implementing partners: UNEP/MAP-SCP/RAC, UNIDO, UNEP/DTIE

Specific objectives:

- Adoption of a Mediterranean Action Plan on SCP by the Contracting Parties of the Barcelona Convention
 - Addressing 4 key sectors: Food, Tourism, Housing, Goods Manufacturing
- Training and support to SM industries (TEST-Med), entrepreneurs and CSOs (MENA region countries)
- Preparation of SCP NAPs (MENA region countries)
- Development of pilot activities (MENA region countries)
- Collaboration with financial agents to facilitate access to funding by green entrepreneurs (MENA region countries)

UfM Project

“Mediterranean RESCP Post Rio+20”



Main objective: promoting financial mechanisms for investment in SCP by industries from MENA countries and promoting SCP in Western Balkans and Turkey (complementing SwitchMed objectives)

Implementing partners: UNEP/MAP-SCP/RAC, UNIDO, EBRD

Status: On-going process for funding mobilization (support from UfM Secretariat)

Specific objectives:

- To provide **financial mechanisms** supporting middle size industries from Morocco, Tunisia, Egypt and Jordan to access to funding to implement resource efficiency measures
- To stimulate the development of green industries and entrepreneurship in the **Western Balkans and Turkey** through training and technical assistance.

Opportunities for synergies between H2020 WP, SwitchMed and UfM RESCP Project

Action 8 H2020 WP: Mainstreaming of Green Economy Principles, including SCP, in countries key sectors and SD strategies

Issues relevant to H2020 Work Programme not covered by SwitchMed and UfM Med RESCP:

- No technical support for the implementation of the SCP Regional Action Plan and the SCP National Action Plans:
 - No technical support/ capacity building for policy makers and public sector in designing specific legal and economic instruments promoting SCP
- Capacity/training to SMEs limited to sustainable production solutions (e.g. Eco and energy efficiency)
 - Not including solutions addressing the whole life cycle of services and products (eco-design, eco-innovation, circular economy)
 - Especially emphasized by the countries at the UfM Declaration
- Activities to establish financial mechanisms for SCP investments focused on support to medium sized industries
 - Small companies not targeted

Action 8 H2020 WP: Mainstreaming of Green Economy Principles, including SCP, in countries key sectors and SD strategies

Actions under SwitchMed relevant to H2020 WP

- **Synergy Workshops** bringing together national stakeholders to identify opportunities and challenges for green jobs and entrepreneurship: white papers
- **SwitchMed Connect Forums (2016 and 2017)**: organisation of H2020 regional activities ?
- **Pilot projects on SCP**: sharing experience with H2020 to promote awareness/dissemination and opportunities for up-scaling of good practices
- **Combine efforts for the access to funding** of small companies (e.g. small scale investments for eco-innovation)

Action 7 H2020 WP. Support the transfer of BATs, BEPs

- In line with the key sectors of the SCP AP or SCP NAPs
- Inclusion of circular economy measures addressing the production and consumption side

Algeria:

- SCP governance
- Energy transition and energy efficiency
- Waste and emission management

Egypt:

SCP Programme for:

- Integrated Community Development
- Sustainable agriculture
- Sustainable water management
- Sustainable and Renewable Energy Applications
- Solid Waste Management

Morocco:

Sectorial Action Plan on:

- Agriculture and Agri-food
- Eco-construction and Sustainable Buildings

Jordan:

- Agriculture and Food industry
- Transport Sector
- Waste Management Sector

Tunisia:

10 year action plan for:

- The tourism sector
- The agrifood sector

Palestine:

- TBD

Lebanon:

SCP Action Plan for the industrial sector:

- Adopt BATs to promote SCP in the industrial sector
- Introduce SCP approaches related to the industrial sector in the policy and institutional frameworks
- Educate and raise awareness of consumers on SCP in the industrial sector

Israel:

- Sustainable Production: (i) SD strategies in Government Companies, (ii) BEPs for SMEs, (iii) Supporting social Env. Businesses, (iv) RE knowledge center, (v) Promoting green investments
- Sustainable Consumption: (i) GPP, (ii) Lifestyle Labs; Behavioral Economics
- Connecting the dots: (i) Sustainable Material Management strategy; (ii) Circular Economy: The Case of Household Food Waste, (iii) Sustainable Urbanism, (iv) Env. Standards and Labeling, (v) Prevention of Greenwash and Promotion of Reliable Env. Claims

THANK YOU

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