

SUSTAINABLE EVENTS WORKSHOP

14th December 2011, Divani Palace Acropolis
Athens, Greece



Objectives of the course

The course aims to provide event organizers and planners, from the public and private sector, a solid understanding of sustainable events, as well as tools, guidelines and skills to organize events in a more environmentally-friendly way. The workshop will be comprised of a balanced mix of presentations, small group simulation exercises and moderated discussion to foster an engaging learning experience. It is also intended to be participatory and interactive.

Proposed participants

The course is targeted to events and meetings organizers, planners and managers, from public institutions (universities, ministries, NGOs, etc.) and private enterprises (travel agencies, hotels, event organizers businesses).

Maximum number of participants: 30

Speakers

Marta Anglada, Researcher and Project Manager for UNESCO, Chair for Life Cycle and Climate Change, Consultant and Communication Director of Cyclus Vitae Solutions' spin-off, co-author of the UNEP Green Meeting Guide 2009 and member of the capacity building component of the Iberic Chapter of the Green Meeting Industry Council.

Maria Serentill, communication manager and project manager for Sustainable Events in the Regional Activity Centre for Cleaner Production.

Language

The language of the workshop is English.

Course Schedule

	09:00 - 09:15	Registration
	09:15 - 09:30	Welcome addresses Introduction of speakers and participants
Session I	09:30 – 10:45	Introduction <ul style="list-style-type: none"> • What is a sustainable event? • Impacts of events: social, environmental, economic • Benefits of a sustainable event • Analysis of the environmental impacts of an event. Life cycle concept • The carbon and water footprint
	<i>10:45 – 11:15</i>	<i>Coffee break</i>
Session II	11:15 – 13:00	How to organize a sustainable event <ul style="list-style-type: none"> • Organization of an event: before, during, after • Useful Tools
	<i>13:00 – 14:00</i>	<i>Lunch break</i>
Session III	14:00 – 16:00	Practical exercise Participants will learn how to organize a sustainable event in a practical way. Projects will be assessed after the work.
	16:00 – 16:30	Closing remarks, certificates Evaluation of the workshop